Andrew Defee

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STACK AND SKILLS

I learn whatever seems best suited - but like anyone, I've used some things more often than others:

- **Frontend:** React, Vue.js, jQuery, SASS/SCSS, JS/ES6, HTML5.1/CSS4, W3C/ARIA/WCAG, SEO.
- **Backend:** PHP, Node.js, MySQL/MariaDB, MongoDB, Linux, Wordpress, Lua
- **DevOps:** Git, Jira/similar, AWS (incl. EBS, S3, Cloudfront, CodePipeline, Route 53), Webpack, npm/yarn/composer

- **Also fluent in:** REST API's, UI/X, Material Design, SEO, PWA, SPA, SSR, Web Sockets, OWASP, OSINT, Content Security Policy (CSP), Blockchain, Attestation, Smart Contracts, ICO's, CI, advanced deploy pipelines.
- **Tools:** VS Code, Photoshop, Figma, Postman
- **Teams:** 8+ years running physical and remote teams, both internally and via third-parties.

EXPERIENCE
(Recent & Notable)

Frontend Engineer, VidMob

Q3 2019 – PRESENT; PITTSFIELD, MA
VidMob delivers an all-in-one creative marketing platform that helps both creators and marketers thrive by simplifying the entire ad campaign process from start to finish, and providing real-time, actionable insights that allow for on-the-fly optimizations of the campaign and creative. It's almost easier to list the companies we haven't worked with; I work primarily on the frontend for our flagship product, Agile Creative Studio, as well as continuously work to improve, maintain, and educate staff on organization and technical data & systems security. **https://vidmob.com**.

Web, UI/X, Marketing, Rivetz Corp

Q2 2017 – Q3 2019; NYC, NY / PITTSFIELD, MA
Rivetz utilizes the secure hardware on your devices to secure sensitive data and assure that the integrity of transactions can be fully verified as intended. I'm responsible for Rivetz' multiple web properties that serve 80K+ active users. I oversee everything from ideation to code, deploy, and maintenance, as well as coordinate marketing, community, & social media efforts. Team

stack includes Figma, SCSS, React & Next.js (SSR), Node.js, MongoDB; deployed to AWS EBS, Cloudfront, & S3. **https://rivetz.com**.

CTO, Frapz Advertising
Q4 2015 – Q3 2016; OPELIKA, AL
Pays students real-time (based on location & immediate local foot traffic) per minute to advertise on campus using the backs of their laptops. I was brought on to replace first CTO, and was responsible for modernizing existing tech architecture, finalizing user storyboarding and UX, and recruiting and managing our remote app and hardware teams. I received commendations from executives of major cable channels (some of our advertiser customers) for the design and UX of our client portals and app.

CTO, Round House
Q1 2015 – Q2 2016; OPELIKA, AL
Startup incubator and coworking space, founded by serial entrepreneurs. I was the first technical officer for the organization, responsible for the creation of technical policy and infrastructure. I was also tasked with vetting young startups applying for the incubator, and handled hiring and day-to-day management of internal tech talent.

VP, Technology, Future Tense Central
JAN 2015 – FEB 2016; AUBURN, AL
John McAfee's (founder of McAfee Antivirus) new tech startup, focused on consumer privacy and security. I came on shortly after the company was founded and was responsible for running our in-house and remove dev teams, as well as vetting the technical side of potential partnerships and acquisitions. I also coordinated the branding, apps/websites & social media presence of over a dozen of our partners. FTC partners Demonsaw and D-Vasive were acquired in 2016 for over $40M.

.. and there's more, if you want to know! I started building on the web professionally in 2006, and have been part of some really interesting projects!

PERSONALITY
(A little about me...)

- I really enjoy video games (at the moment: League of Legends, Civilization VI, & Elder Scrolls Online), as well as tabletop games with friends.

- I've spent most of my professional career in the startup scene because I enjoy the energy and incredible experiences, products, & relationships that result.

- I was Sr Director of Tech for a presidential campaign in 2016. We didn't win, but it was a really fun & unique experience!